# 2019 STUDIO TOUR MEDIA KIT





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**Our Story**: The Orange County Artists Guild is an inclusive, non-profit organization of "artists supporting artists," seeking to increase the visibility and recognition of area artists and craftspeople. The Guild was begun in 2000 by a group of diverse artists who participated in the Orange County Open Studio Tour, a popular annual event in the county since 1995. The group is primarily made up of professional visual artists with considerable experience and dedication, but is open to emerging artists who want more understanding of what it means to produce and exhibit their work. The Guild does not place any restrictions on member's art or craft media, content, or style of work. The Guild was the first participant in the Orange County Arts Commission's arts incubation program, which aids local arts groups to become self-sustaining over a three-year period. In 2003 the Guild became an independent non-profit organization, with a Board of nine artist members serving two-year terms.

# **Open Studio Tour**

The annual Orange County Open Studio Tour, held the first two weekends in November, is the primary project of the Guild. Only Guild members may participate and over half of the membership chooses to do so in any given year. The event itself is free to attend and open to the public. This annual exhibition requires

considerable organization and expense throughout the year, and is funded primarily by Guild members fees and donations from the community.

#### 2019 Tour Dates:

Saturday November 2nd, 10am - 5pm Sunday November 3rd, 12 noon - 5pm Saturday November 9th, 10am - 5pm Sunday November 10th, 12 noon - 5pm

## **Preview Shows**

Artwork from participating members of the guild is available for viewing prior to the tour at two preview shows:

## **Reception @ Hillsborough Gallery of Arts**

Friday, October 25, from 6 pm to 9 pm Exhibit on view through November 10th 121 N. Churton Street, Hillsborough

#### **Reception @ FRANK Community Gallery**

Saturday, October 26, from 6 pm to 9 pm Exhibit on view through November 10th University Place 201 S. Estes Drive

### **Other Exhibitions**

In addition to the Open Studio Tour, the Guild produces two seasonal shows featuring the work of member artists: the Spring Show in May and the Holiday Show in December. For the last 2 years both of these shows have been hosted at the Frank Community Gallery at University Place in Chapel Hill.

The guild would like to thank Frank Gallery, Hillsborough Gallery of Art and the Orange County Visitors Center for their support of our organization and annual event









The 2019 Open Studio
Tour features NC artists
working in a wide
variety of mediums and
techniques, including
painting, sculpture,
ceramics, furniture, fiber
arts, weaving, handmade
books and more.

artists participating in the 2019 tour

year the guild has held a tour



studios are participating in the 2019 Open Studio Tour

new members joined in 2019

142

Guild members work in studios all across Orange County, NC (including Chapel Hill, Carrboro, Hillsborough 25k

brochures distributed to tour fans





**Logos**: The guild logo assets are available on our website: http://ocagnc.org/press/





orange county artists guild



**Media**: This year we have six new videos featuring guild artists. You can view the videos using the links on the right or by visiting http://ocagnc.org/press







10 Seconds

30 Seconds

30 Seconds

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Contacts:





10 Seconds



30 Seconds



60 Seconds